



Talkin' Towels Newsletter

4 time Supplier of the Year Award Winner, Towels & Robes

February 2010

Towel Specialties 800-938-6935

Towel Specialties introduces Value Line for 2010

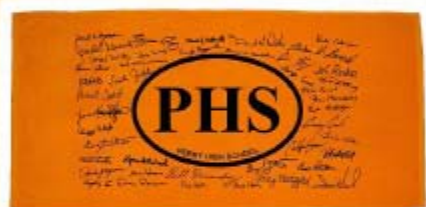


Our new Value Line has hit the streets, and with much acclaim. Most significantly, we did not sacrifice quality simply to hit price points for these towels and robes. In fact, in most cases, products in our 2010 catalog with the new Value Line logo (left) are the most competitive in the market – certainly when quality is still part of the equation.

Click to see entire Value Line of golf and beach towels

The best example is the new Midweight Golf Towel (#CH23) in white and 9 colors. At 2.5 pounds/dozen, the top grade Turkish cotton blows away other towels of the same weight – and even holds strongly against most other 3 pound towels. With a low EQP price tag of just \$3.95(R), it's no wonder these towels are so popular.

First Quarter Beach Towel Special



See flyer with EQP Special

Beach towels have one of the largest imprint areas of any promotional product – as much as 32" x 54". So, why not recommend to your client that they fill the towel up with signatures from each recipient? By Coupling autographs with the popular European Oval Design (with 2 or 3 initials, shown left), your client will have a very memorable promotion.

This promotion is great for schools, hospitals, corporate retreats, and company picnics.

Kanakatudes™ ...

I am thrilled with the response to the new Turkish Midweight Golf Towel described above. The truth is in the numbers. In the last five days, we have received orders for over 2000 towels from three new customers across the country.

A customer told me today "Your Turkish golf towel blows away the Competition. My customer loved the sample. We used a different vendor last year and will only use you in the future. My sales reps are going crazy with your new prices...By the way Carol in your service department was awesome to work with."

Keeping the customers happy

This testimonial came to us this week from a happy customer in Oregon: "I really appreciate your effort to come through for us and ultimately make the client happy. This is our first order with this client and we really needed to make it as close to flawless as possible. Other suppliers may not have stepped up, so I am glad we went with Towel Specialties. Your art department deserves an "Above and Beyond" award in my book, as well."

View more testimonials

Towel Specialties

A Quality Impression That Lasts

800-938-6935 | view towelspecialties.com | info@towelspecialties.com

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