



# Talkin' Towels Newsletter

4 time Supplier of the Year Award Winner, Towels & Robes  
April 2010 Towel Specialties 800-938-6935

## New Golf Event Sample Kit is virtually free

Want to master the popular golf event market? Our new Golf Event Sample Kit has what you need for successful selling. The kit includes 4 golf towels with logos either embroidered, woven, or screenprinted (both multi-color or Tone on Tone). It also has a CMC luggage tag, cap clip, divot repair tool, and a laminated flyer with gifting ideas at special prices.

Although the kit sells for only \$25.00, it comes with a coupon worth \$25.00 off your next order.

## 19 new products added to towelspecialties.com

We just added 19 new products to the CMC Golf Accessories section of our website. Each of these new "Centerpiece Collection" products includes a corporate logo on a ball marker that is either magnetically or permanently attached to the product. The new products, which start at prices below \$10.00 include a: Padfolio, 6-Panel Cap, Designer Leather Notepad, Player's Log, Wine Connoisseur Gift Set (shown left) and a Driver Head Cover.

There are also 5 new pre-selected Centerpiece Collection boxed gift sets that feature an assortment of fine tournament gifts.

## Kanakatudes™ ...

On page 3 of our 2009 catalog, we stated:

"The longevity of Towel Specialties products stretches past just opening your gift and saying "Wow." each of our products is designed for durability so they can carry your logo for many years and many uses. Most significantly, we find that 80% of our innovative products are used in the home, office or for continued recreation for at least 7 years. Now that is branding!"

We were the first to make this statement and we stick by it. At a time when every dollar is so closely scrutinized, it makes a lot of sense for end users to buy long lasting products with an excessively large imprint area, doesn't it?



Click to learn more or order



Click to see more products



### Towel Specialties

A Quality Impression That Lasts

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