

New in 2010 from the 4-time Distributor Choice  
Supplier of the Year Award Winner

# The Value Line by



Towel Specialties proudly introduces our "Value Line", featuring the quality you expect from us at our most competitive prices ever.

In short, we enhanced the quality of several of our towels and also lowered the prices.

Each towel features dobby end hem borders and optical brightening that gives extra clarity to your logo. Whether you are on a tight budget or not, you will not find a better value.



	36	72	144	288	600
<b>Beach Towels</b>					
Value Line Standard Weight Beach Towel (#CT10) 30" x 60", 10.5 lbs./doz., white		14.25	12.25	11.35	10.75
Value Line Midweight Beach Towel (#CT14) 35" x 60", 14 lbs./doz., white	16.50	15.75	14.95	14.25	13.95
Value Line Heavyweight Beach Towel (#CT20) 36" x 70", 20 lbs./doz., white	20.95	20.50	20.25	19.50	18.75
Value Line Cabana Stripe Beach Towel (#CS10) 30" x 60", 10.5 lbs./doz.,	21.50	19.50	18.95	18.25	17.95
<b>Golf Towels</b>					
Turkish Midweight Golf Towel (#CH23) 16" x 24", 2.5 lbs./doz - White		5.70	4.85	4.25	3.95
16" x 24", 2.5 lbs./doz - Colors		6.25	5.25	4.95	4.50
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**Screenprinted price includes:**

For CT10 : 72 pcs = 1 color imprint; 144 pcs.= 2 colors; 288 pcs.= 3 spot colors; 600 pcs.= 4 spot colors.

For CT14 and CT20: 36 pcs. = 1 color imprint; 72 pcs. = 2 colors; 144 pcs.= 3 colors; 288 pcs.= 4 spot colors; 600 pcs.= 5 spot colors.

For CH23 (white): 72 pcs = 1 color imprint; 144 pcs.= 2 colors; 288 pcs.= 3 spot colors; 600 pcs.= 4 spot colors.

For CH23 (colored) and CS10: 1 color (Tone on Tone on CH23; Black on CS10).

Screen charges: \$120.00(v)/color for beach towels; \$45.00(v) color for golf. Prices based on standard imprint size.