

Global and universal appeal!



Beach Towels

Event attendees love beach towels at check-in, as a room drop gift, or in the meeting room

One of the fastest-growing promotional products on the planet



Just look at what's happening at **Corporate Events** where attendees are given beach towels year round as a token of appreciation. Why beach towels?

- Longevity
- Unisex appeal
- No sizing concerns
- Largest imprint area of any promotional product