

Global and universal appeal!



Beach Towels

For employee recognition, safety programs, company picnics, branding, and holiday gifts

One of the fastest-growing promotional products on the planet



Just look at what's happening in the **utilities industry**, where electric power, natural gas, water supply, and others use beach towels year round to show appreciation to their staff. Why beach towels?

- Longevity
- Unisex appeal
- No sizing concerns
- Largest imprint area of any promotional product